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Setia Alam's De Palma affordable apartment open day attracts 2,000

By Lum Ka Kay / [TheEdgeProperty.com](#) | September 13, 2016 12:05 PM MYT



PETALING JAYA (Sept 13): S P Setia Bhd saw an overwhelming crowd of 2,000 potential purchasers queuing up for the developer's De Palma affordable apartment under the Rumah Selangorku programme at its open day last weekend, where only 200 units were available for sale.

Located at Precinct 15, the north of the [Setia Alam](#) township, De Palma comprises 730 3-bedroom apartment units with a built-up of approximately 800 sq ft and priced at RM170,000. Each unit comes with two parking bays.

"We are truly happy with the turnout as it proves once again that the underlying demand for affordable properties is still strong especially in an established self-contained township such as Setia Alam where residents can reap the benefits of having conveniences that are close by such as Setia City Mall, hypermarkets, banking facilities, educational institutions, F&B outlets and more," said general manager of Bandar Setia Alam, Tan Siow Chung.

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Construction for De Palma apartment had commenced on March 2016 and is targeted to be completed by mid-2018, said S P Setia in a statement.

The apartment is located within walking distance to Setia Urban Park and the Setia Taipan commercial strip, providing residents with not only a balanced and holistic green lifestyle that encourages community living but utmost convenience as well, added the developer.

Setia Alam North spans approximately 700 acres and is located just 1km north of Setia City, the central green hub of Setia Alam.

Moving forward, other affordable housing projects in the pipeline at the Setia Alam township include De Kiara and De Bayu which will offer 737 and 723 apartment units respectively under the Rumah [Selangorku](#) programme.

According to S P Setia, De Kiara consists of 737 3-bedroom and 2-bathroom apartment units with built-ups of approximately 800 sq ft and priced at RM170,000. De Bayu has 723 apartment units with a built-up of approximately 900 sq ft and priced at RM200,000. Interested and eligible purchasers can register themselves via the LPHS website.

The 2525-acre Setia Alam township is accessible via the Setia Alam-NKVE Link. In the near future, the proposed new link road to Seksyen U10, [Shah Alam](#) or Alam Budiman would also allow access to the upcoming DASH highway.