

Headline	S P Setia's Careya houses sold out on launch day
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RM58m GDV

SP Setia's Careya houses sold out on launch day

SHAH ALAM: SP Setia Bhd sold all 93 units of its Careya development, the first of Setia Alam's Starter Homes series on launch day.

With only two parcels allocated for the Starter Homes series in Setia Alam, these limited editions houses were well received as expected, with many buyers queued at the launch venue as early as the night before.

Careya holds a total gross development value of RM58 million, with prices starting from RM585,000.

The Careya series, which is slated for completion in two years, comprises 93 units of 20 x 65 ft double-storey terrace houses, with built-up areas starting from 1,677 sq ft.

"The objective of the Starter Homes series is to give both first-time buyers and those looking to upgrade the chance to own a freehold landed residence in a thriving

community, usually only in new developments located far off from central Kuala Lumpur or Petaling Jaya," said Bandar Setia

Alam Sdn Bhd general manager Tan Siow Chung in a statement.

"Starter Homes series is definitely something that has not been seen for many years in the local real estate. It is certainly an underserved market in Setia Alam and with

built-ups that come with three or four bedrooms plus three bathrooms, it is very affordable to purchase," he added.

A unique plus point is that each house under the Starter Homes series has an eight-foot backyard, which can be used as a drying area or for future extension.

The next phase of the Starter Homes series, according to Tan, would feature 18 ft by 65 ft double-storey houses.

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TAN SIOW CHUNG
General manager of Bandar Setia Alam Sdn Bhd