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Awakening children's green senses

Setia Alam developer gets pupils to plant seeds in school's garden

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less electricity at home and practising recycling.

"We believe it is fundamental to include children in such activities, cultivating their understanding towards caring for the earth, as we will eventually be leaving behind this legacy for them," Khor added.

The seed planting activity was preceded by an interactive talk and fun quiz on natural resources, water and pollution, conducted by the Global Environment Centre, which collaborated with SP Setia for the campaign launch.

Sekolah Sri Tenby head Lee Mei Leng said the planting activity was good for the children as they tend to spend too much time with technology.

"It was a very meaningful activity to bring the children closer to nature," she said.

Also present was Tenby Schools principal Andrew Auster and Tenby International School Miri principal Jonathan Warner.

The campaign was launched simultaneously at Tenby Schools nationwide.

Those interested in taking part in the campaign can collect seed pledge packs for free at any SP Setia welcome centre or sales gallery.



1 The pupils racking their brains as they compete to be the first group to finish the quiz.

2 SP Setia Berhad acting deputy president and chief operating officer Datuk Wong Tuck Wai joins a pupil as she plants seeds in the school's Five Senses Garden.



3 (From left) Eight-year-old pupils Aelyza Aina Nasuha and Alyssa Hum showing off the pledges they made to adopt green practices over the course of the year.

4 A pupil sticks her pledge on her plant pot during the seed-planting session, as a reminder of the green practice she has promised to adopt.



story by NOEL FOO

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GREEN habits should start from a young age and this was inculcated in children from Sekolah Sri Tenby earlier this month.

In conjunction with World Environment Day, SP Setia Bhd kicked off their annual eco campaign by having primary school pupils plant seeds in their school's backyard in Setia Alam.

This year's theme, Planting Positivity, aims to encourage practices that reduce the carbon footprint, starting with children.

"Over the years, we have been raising awareness of environment conservation during June and this year, we are focusing on children," said SP Setia Bhd acting president and chief executive officer Datuk Khor Chap Jen.

Khor and a team of staff from SP Setia got their hands dirty as they joined the pupils to plant tomatos in the Five Senses Garden of Tenby Schools Setia Eco Park.

Everyone was encouraged to adopt at least one green habit over the course of the year, such as reducing shower times, using



5 Wong (left), Khor (third from right) and Lee (second from right) with some of the pupils and the campaign mascots at the school's Five Senses Garden.

6 Sekolah Sri Tenby pupils busy filling their plant pots with soil during the seed-planting activity.

Photos: RAYMOND OOI