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Eco World Development Group Bhd

Eco World executive director Datuk Voon Tin Yow has been running in The Edge Kuala Lumpur Rat Race for a number of years now and this year is no different. Taking part together with him is Eco World chief operating officer S Sundarajoo.

"Every year, I look forward to not only challenging myself personally to keep up with the others but running together with the team and the many friends

that I have made throughout the years," Voon says.

A firm believer in the power of education to change lives, the company established the Eco World Foundation that provides educational programmes and aid for underprivileged children.

"We have 3,000 students in primary, secondary and tertiary levels in our Eco World Foundation Student Aid Programme whom we support every

year," he says.

This year, Eco World, a "Powered by" sponsor, will be sending two teams for the open category and four in the mixed category.

Eco World sales and marketing manager Vincent Picasso Tan first ran in the Rat Race last year and caught the adrenaline bug.

"It was an awesome experience and that's why I am here again," he says.



Feruni Ceramiche Sdn Bhd

Feruni Ceramiche managing director C C Ngei has been running in The Edge Kuala Lumpur Rat Race for a number of years now and sees it as part of his responsibility.

"What drives me to keep participating is knowing that I can help to raise funds and bring awareness to charitable causes," he says.

"At the moment, CR efforts in the country are still not very significant and I hope we will be able to change that."

Ngei, who will be running in the CEO Race, says

the event is a good concept as employees will want to emulate those at the management level participating in it.

"They will be inspired to follow suit. It really helps to set a good example in the company," he says.

Feruni has made significant headway in its CR efforts, contributing to the education sector via sponsorships for Pertubuhan Arkitek Malaysia (PAM) and building schools as well as amenities in various neighbourhoods.

This year, Feruni is a gold sponsor for the race and will send three teams for the mixed category.

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