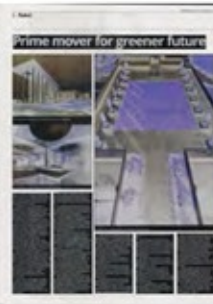


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Prime mover for greener future

THE SP Setia Corporate HQ is an office tower conceptualised based on a need to provide a better and more sustainable work environment for Team Setia.

It stayed true to the DNA of building sustainable communities for all and development philosophy of LiveLearnWorkPlay and has recently won the FIABCI 2015 Sustainable Development Award.

The Corporate HQ is situated in Setia City, the primary commercial centre of Setia Alam, a 4,000-acre (about 1,619ha) integrated township in the Klang Valley, Selangor, and occupies 3.04-acre (1.23ha) of commercial land fronting Persiaran Setia Alam, the main artery through Setia Alam, linking the North Klang Valley Expressway (NKVE) with Jalan Meru in Klang.

The Setia Corporate HQ is a Grade A corporate office comprising a nine-storey main tower and four-storey annexe block and a nett floor area of about 14,087.67sqm.

SP Setia has been building green townships as far back as 1997 with Setia Indah in Johor, which featured lush greenery and an award-winning 20-acre (8.1ha) town park.

Setia then took bigger, bolder steps in embracing eco-concepts and sustainability in townships like Setia Alam and Setia Eco Park, Malaysia's first eco-themed township.

Since then, wherever there is a Setia development, anywhere on the world, it is synonymous with eco-friendly design and sustainability.

It also incorporates its development philosophy of creating meaningful spaces for the community to live, learn, work and play.

As the Corporate HQ represents

the core of SP Setia and where Team Setia is located, the building should represent Setia's peak commitment to building a sustainable community for all.

The developer believes Setia Corporate HQ is unique because it harnessed Setia's expertise and experience of building and delivering green townships and projects.

It was designed to be highly sustainable — it is not only green but also incorporates the Setia "LiveLearnWorkPlay" development philosophy into its every aspect.

The architecture and design of the Setia Corporate HQ incorporates green and sustainable features wherever possible, including the interior to reduce carbon footprint or increase energy efficiency are some key components.

The facilities such as preferred parking for green cars, gym, ample greenery, open workspace concept, reading and training rooms are reasons why the company believes the headquarters was chosen as the award recipient.

It not only encourages learning and growth for its employees but also presents a sustainable and balanced working life for Team Setia.

Above that, a continuous cultivation of a sustainable lifestyle is practised at work as SP Setia continuously encourages the team to recycle and to conserve.

It hopes to create awareness among the team in reducing carbon footprint.

Not many employees get that opportunity or first-hand experience to practise greener lifestyle at work but SP Setia practises what it preaches.

Executive vice-president Tan Hon Lim said: "It is the culmination of all the things we do.

"It represents who we are, what we do, why and how we do things — this is what SP Setia stands for — creating a sustainable future for all.

"It is because we have been doing this for so long that we feel there is a need to have a corporate HQ that stays true to our vision 'to be the best in all we do' and incorporating our LiveLearnWorkPlay philosophy."

Incorporated in 1974, SP Setia began as a construction company and listed on the KLSE (now Bursa Malaysia) in 1993.

More than 40 years later, SP Setia is a renowned Malaysia's leading listed real estate player with a proven track record of innovation-driven and standard-setting developments.

Its strength lies in creating meaningful environments based on its development philosophy of "LiveLearnWorkPlay".

Over the years, SP Setia has built a solid base in Malaysia offering an extensive product range which includes townships, eco homes, luxury homes, high-rise residences, retail and commercial properties and integrated developments.

It has recently ventured abroad, with sustainable developments in Vietnam, Singapore, China, Australia and recently the UK with the revival of the Battersea Power Station.

It has over 40 years track record, nine FIABCI Malaysia Property Awards (including the current sustainable development award for the Corporate HQ), six International FIABCI Prix d'Excellence.

It is the only Malaysian developer to achieve the top spot eight times in The Edge Top Property Developers' Award.

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The impressive exterior of SP Setia's Corporate HQ building.



The SP Setia Corporate HQ's Level 8 open-air area.

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A view of the rooftop garden at SP Setia's Corporate HQ.