

Headline	S P Setia initiates 'Starter Homes' series
Media Title	Property 360 Online
Date	19 June 2018
Section	NA
Page Number	NA

TRENDING S P Setia initiates 'Starter Homes' series © June 19, 2018



ZADC
DESIGN & BUILD



HOME STORIES ▾ E-MAG TERRATV ABOUT US SURVEY

4 STAFF PICKS ▾ Q ▾



S P Setia initiates 'Starter Homes' series

NEWS © June 19, 2018 🏠 Property 360 Online

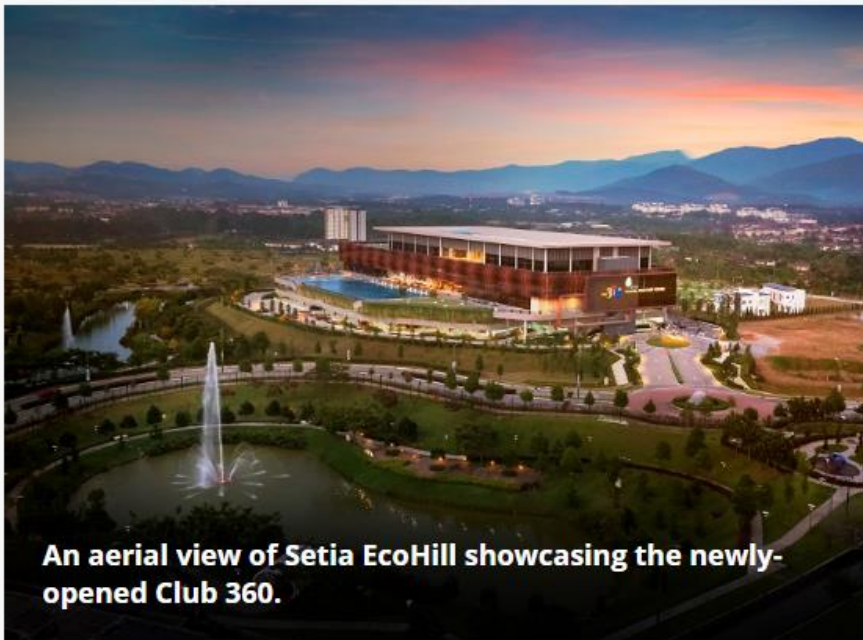
DEVELOPER PLANS TO DELIVER A SERIES OF EASY OWNERSHIP PACKAGES, BEGINNING WITH "BARRAS" IN SETIA ECOHILL 2

As part of SP Setia's ongoing commitment to provide easy ownership solutions to the market, the company initiated a "starter home" programme late last month with the launch of the Barras starter homes in its exclusive township of Setia EcoHill 2 in Semenyih.

Barras is the first of a series of **easy ownership** homes in Setia EcoHill 2, comprising a collection of 20ft by 70ft double storey terraces priced from RM513,000 onwards.

The 114 units available will come in two layout choices, with three- or four-bedroom options. Each unit will also feature practical layout plans and beautiful facades.

Headline	S P Setia initiates 'Starter Homes' series
Media Title	Property 360 Online
Date	19 June 2018
Section	NA
Page Number	NA



An aerial view of Setia EcoHill showcasing the newly-opened Club 360.

According to the company, the terraces are due for completion by the third quarter of 2020, and those interested should visit the show unit on site, which has already attracted a number of visitors.

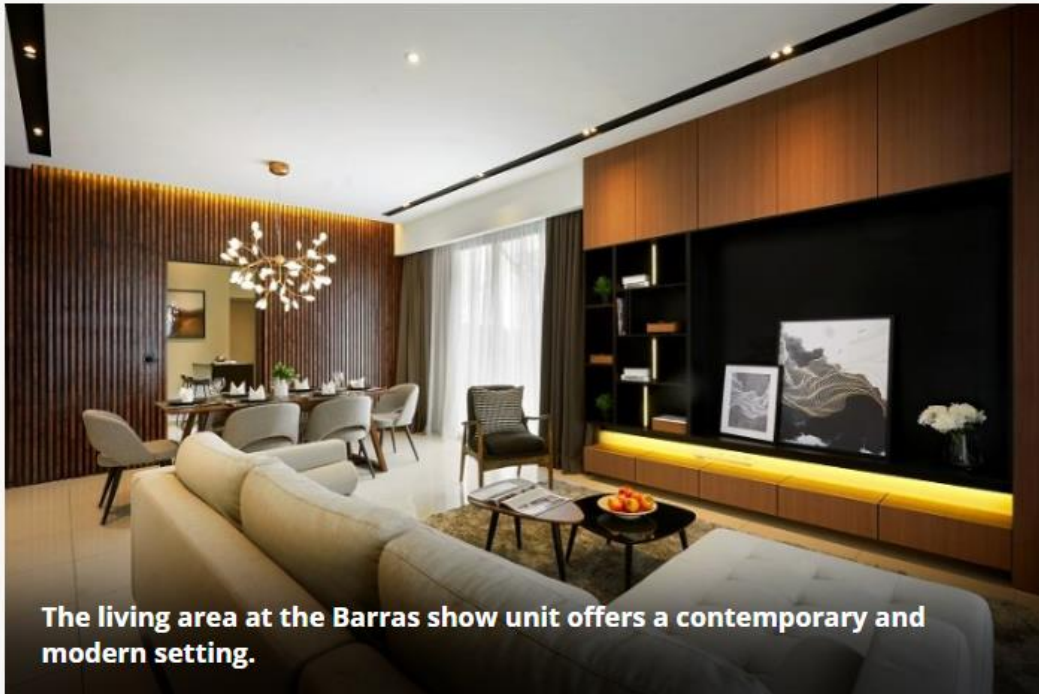
"We understand that security is one of the biggest concerns for every home buyer. With that in mind, every home will be equipped with a home alarm system within a guarded and fenced community to ensure peace of mind for residents," said Setia EcoHill general manager Koh Sooi Meng.

Additionally, **S P Setia** is engaging the auxiliary police for community policing to further enhance the security of residents within the township.

Targeting young buyers, Setia offers an attractive Easy Home Ownership Package that includes early bird rebates, full absorption of incidental costs (including SPA, Loan Agreement and MOT legal fees), and a zero-interest credit card 24-month easy downpayment option.

The idea, said SP Setia, is to offer young home seekers a chance to purchase landed homes for under RM500,000 – after applying discounts and rebates.

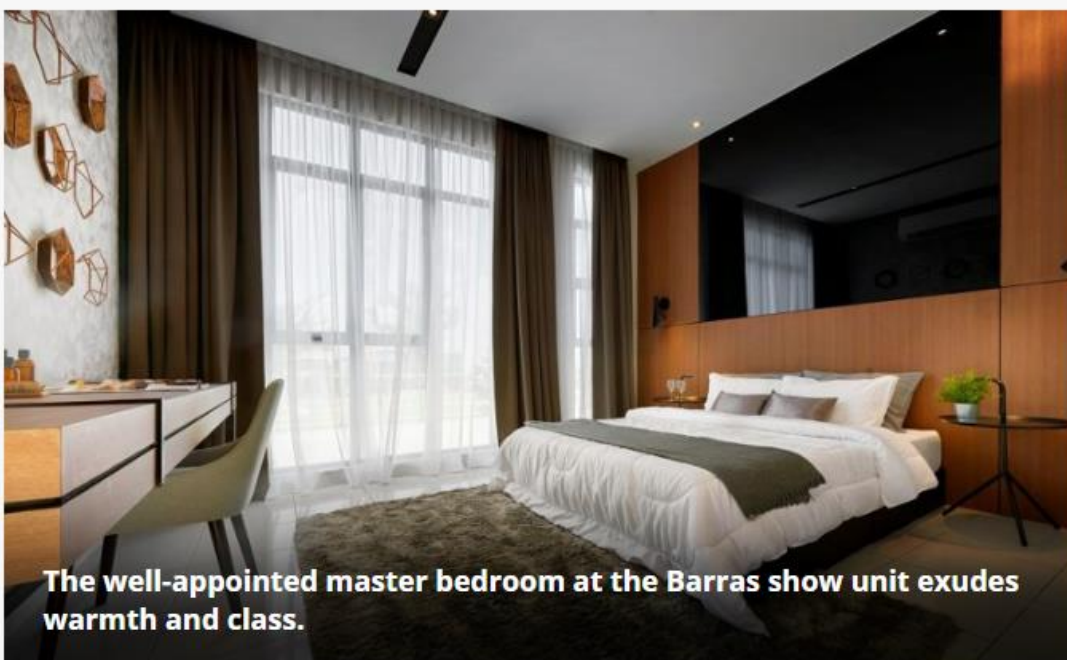
Headline	S P Setia initiates 'Starter Homes' series
Media Title	Property 360 Online
Date	19 June 2018
Section	NA
Page Number	NA



In line with the company's LiveLearnWorkPlay development philosophy, purchasers will benefit from various nearby amenities such as the Club 360 clubhouse, Tenby International School and the upcoming EcoHill Walk which, will house the first Cinema in the Kajang-Semenyih Corridor when completed in 2020.

Residents will also have access to community parks which include the 17-acre South Creek and 18-acre Adventure Park within Setia EcoHill 2, as well as the award-winning 11-acre EcoHill Park in Setia EcoHill.

S P Setia has spent over RM80 million to construct the LEKAS-EcoHill Link – a direct link to Lekas Highway that helps residents commute to Cheras, Bangi, Kajang, Seri Kembangan, Puchong, Cyberjaya, Putrajaya and other parts of KL city.



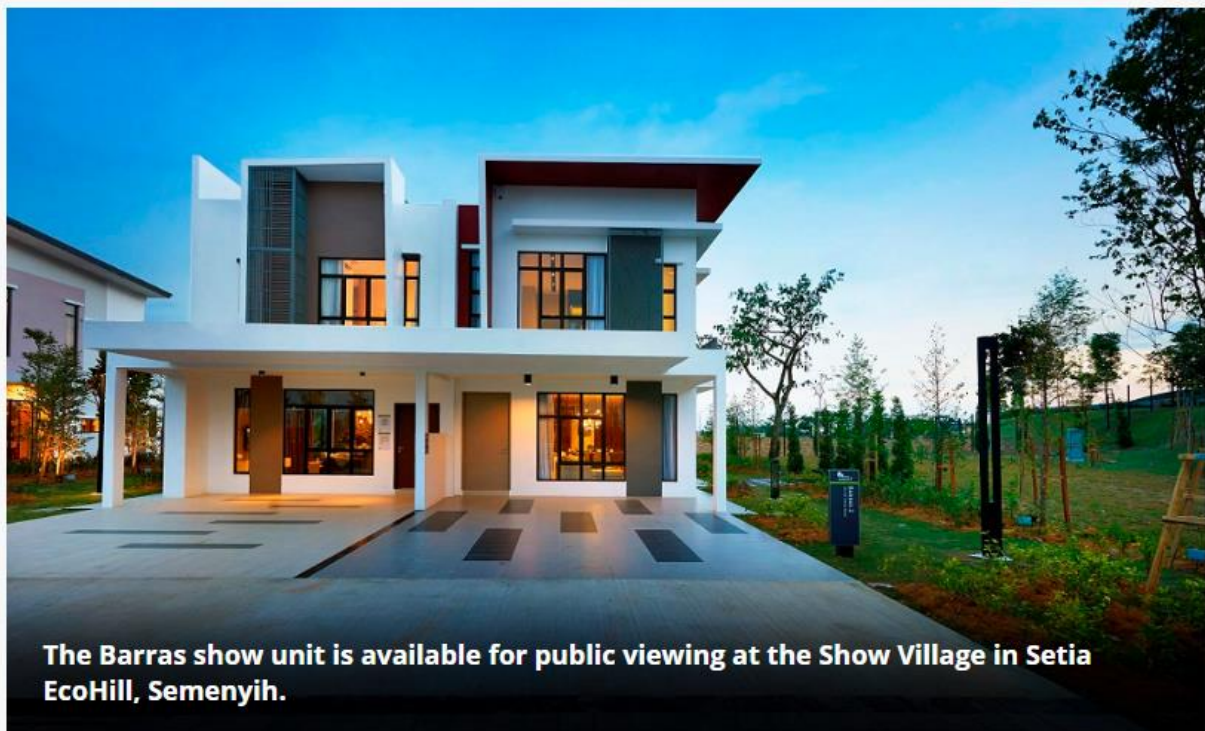
Headline	S P Setia initiates 'Starter Homes' series
Media Title	Property 360 Online
Date	19 June 2018
Section	NA
Page Number	NA

Additionally, residents of **Setia EcoHill 2** will also benefit from the soon-to-be-completed East Klang Valley Expressway (EKVE) that will cut travelling time and distance to Kuala Lumpur significantly. The EKVE is expected to be ready by Q4, 2019.

The improved infrastructure within the Kajang-Semenyih Corridor and the massive development within Setia EcoHill 2 and its sister township Setia EcoHill have garnered a huge amount of interest from buyers in Kajang, Cheras, Ampang and other parts of the Southern Klang Valley region.

As such, SP Setia says prices have increased considerably within this region, and currently, only apartment and condominium units are available at the RM500,000 (or below) price range.

"We are confident that the take-up rate for Barras will be a positive one due to the attractive pricing especially for a freehold landed property, as well as plenty of other factors such as security, infrastructure and amenities", said Koh.



The Barras show unit is available for public viewing at the Show Village in Setia EcoHill, Semenyih.