

Headline	Running to the rescue
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Running *to* the rescue

> Raising funds, awareness and having fun, all in one

OVER 4,500 participants ran for a good cause at the inaugural EcoHill Rescue Run last Sunday. Held at the 673.4-acre eco-township Setia EcoHill in Semenyih, the event was jointly organised by St John Ambulans Malaysia (SJAM), Selangor Darul Ehsan and Setia EcoHill Sdn Bhd, a subsidiary of S P Setia Berhad, it aims to raise funds for SJAM's activities as well as its haemodialysis centre.

ONE RUN, MANY CAUSES

The run was divided into two categories: a 10km Mission Run and the 5km Fun Run. The Mission Run route took runners along the newly



(From left): Muhamad Iqbal Hibri, Azilan, Michael Tan and Farah Elina Ali are happy to receive their medals for completing the 10km run.



completed EcoHill Link, which connects the township and its surrounding communities to the Lekas Highway, whereas the Fun Run allowed participants to explore a verdant section of the township's landscape.

A mini carnival was also organised to allow participants and visitors to enjoy various entertainment as well as F&B. Booths were set up behind the finish line and around the scenic property development sales office. The after-race highlight was the special edition EcoHill Farmers' Market offering over 70 stalls selling goods ranging from organic vegetables to handcraft, making it the biggest edition ever of the EcoHill Farmers' Market.

Once runners returned, they were feted to food and fun, including lucky draws and quizzes which saw many take home exciting prizes including three gorgeous mountain bikes.

Participants also received goodie bags containing gifts and vouchers from sponsors, plus a finisher medal and certificate.

DEVELOPER WITH A MISSION

"Our commitment to build sustainable communities is what sets S P Setia

apart from the rest. We continuously strive to promote balanced lifestyles with activities such as this Rescue Run where our neighbouring communities can also come and enjoy the vast greenery and landscape at Setia EcoHill," said S P Setia Berhad executive vice-president Tan Hon Lim.

The Setia EcoHill link, which will be opened to public early next month, has been one of the most eagerly anticipated infrastructural developments in Semenyih.

"Before the planning of Setia EcoHill began, Jalan Semenyih was the only way in and out of town. It was insufficient to support the increasing traffic flow, particularly with the housing development boom in the area. This led to the EcoHill Link, not just with the residents of Setia EcoHill in mind," informed Tan. The direct link to



(From left): Eco Eco the event mascot, SJAM state commander Datuk Yeo Kim Thong, SJAM commander-in-chief Datuk Dr Low Bin Tuck, SP Setia CEO Datuk Khor Chap Jen, Tan and SP Setia deputy general manager Koh Sooi Meng during the mock cheque presentation.

the Lekas Highway aims to alleviate the heavy traffic along Jalan Semenyih to benefit the wider community.

Besides the run, visitors also had the opportunity to learn of the upcoming development including the newly launched Grandlis Collection in the Horizon Residence precinct, offering two-storey super-link homes. In conjunction with S P Setia's 40th anniversary, these homes are now being offered at an attractive package but for a limited time only. For more information, visit the official website.



Participant Raymund Sze says the event was well organised.