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SP Setia named Top 10 Developer In Malaysia at the BCI Asia Awards 2016

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Kow Choong Ming, executive vice president of SP Setia Bhd (3rd from left) receiving the award from Anna Krupps, chief human resources development officer at BCI Media Group (2nd from left). Looking on is Nishant Grover, chief operating officer, Asia, LIXIL Water Technology (LWT) (far left) and Nish P.K.N, general manager of Emerging Markets, BCI Asia (4th from left).

PETALING JAYA: SP Setia ended the week on a high note with a third award for the week, when the developer was announced as one of the Top 10 developers in Malaysia in the highly coveted BCI Asia Awards 2016. This came after the company was named a platinum winner at the Reader's Digest Trusted Brand Award last Tuesday and Gold Winner in the Sustainable Development category at the international FIABCI Prix d' Excellence Awards.

The annual BCI Asia Awards event, now in its 12th year, is held in seven Asian regions, including Hong Kong SAR, Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam. Beyond recognizing developers and architecture firms building and designing these greatest volume of buildings in the seven regional markets, BCI Asia Awards aims to encourage the creation of socially-responsible architecture.

"It is such a big honour for Setia. Three awards in a week across the spectrum of branding, sustainability and quality says a lot about the hard work and dedication that Team Setia has put in to ensure the brand lives up to its reputation of delivering quality and sustainability," says Kow Choong Ming, executive vice president of SP Setia, who accepted the BCI Asia Top 10 Developers Awards at the prestigious award ceremony in JW Marriott Hotel Kuala Lumpur last night.

This is SP Setia's sixth year in a row to be bestowed this award, with the first being in the year 2011. This prestigious label of excellence that recognises the ten leading property development companies that have made the greatest contribution to the built environment in the prior year. In recent years, the criteria has also been expanded to include a certain degree of sustainability in the developments.